

Corporate 2014/15 Sponsorship Levels

Sponsorship Level

Corporate Exposure

“Big Dog” Sponsor \$5,000.00



- ▶ Title sponsorship of a chosen event. Pawsability Luncheon, Oktoberfest or the FurBall Gala.
- ▶ Name and logo on all brochures, t-shirts, newspapers ads, posters and directional signs and trendy pet bandannas.
- ▶ Name and logo recognition on all radio and television public service announcements, should a PSA be produced.
- ▶ 4 free tickets to your sponsored event or 8 VIP tickets to the FurBall Gala(with Gala sponsorship), 8 tickets to Oktoberfest (with sponsorship) or 2 free tickets to the Pawsability Luncheon.
- ▶ Opportunity to have a representative speak at the event and present awards.
- ▶ A direct link will be set up on the Parkland Humane Societies new web site to the title sponsor web site.
- ▶ Logo ad in the yearly PHSI calendar
- ▶ Large Sign to be posted at fundraising events including BBQ and Yard Sales.
- ▶ Advertisement in full year (6 issues) of table talkers being placed at local businesses

“Cool Cat” Sponsor \$2,500.00



- ▶ Joint sponsorship of a fundraising event. Pawsability Luncheon, Oktoberfest or Furball Gala
- ▶ Logo on all brochures, t-shirts, newspapers ads, posters and directional signs.
- ▶ Name and logo recognition on all radio and television public service announcements, should a PSA be produced.
- ▶ 2 free tickets to your sponsored event
- ▶ A direct link will be set up on the Parkland Humane Societies web site to the presenting sponsor web site.
- ▶ Logo ad in the yearly PHSI calendar.
- ▶ Advertisement in 6 months (3 issues) of table talkers being placed at local businesses

“Tail Wagger” Sponsor \$1,500.00



- ▶ Logo on all brochures, t-shirts, newspapers ads, posters and directional signs.
- ▶ Name and logo recognition on all radio and television public service announcements, should a PSA be produced.
- ▶ Logo ad in the yearly PHSI calendar.

“ RUFFle” Sponsor Under \$1,500.00



- ▶ Logo and name on donation item for raffle, auction or food related items, name recognition by master of ceremonies during event.